Looking for a job post Covid

Laura Houlston



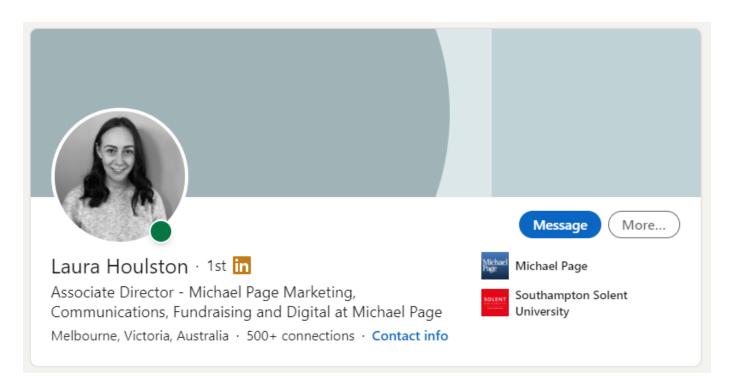


Introduction



Who am I? About Laura Houlston

- Almost 10 years agency recruitment experience across London and Melbourne
- Recruiting Office Support, Marketing, Fundraising, Digital and Communications
- Currently manage the Marketing & Digital Team at Michael Page
- Experience working across temporary, contract and permanent recruitment



Agenda



Overview of what I will cover today

- 1. What to expect when looking for work
- 2. Advice on managing personal perception when looking for a role
- 3. The importance of a good network and managing relationships
- 4. Giving a recruiter's perspective on the job market and job seeking process
- 5. The importance of resilience and a positive attitude







What to expect in your job search



Today's job market

- More candidates in the market looking for work
- Multiple advertisements posted across different job boards and platforms
- Personal brand and perception have never been more important
- Depending on the role you're looking for, you could find yourself in multiple processes

TOP TIP: insert your top tip/takeaway here. Delete where not appropriate

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by the Michael Page team

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What should you remember when starting out in your job search



Three Ps to remember!

- Perception
- Perspective
- Persistence



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Getting started



Giving yourself the best chance at success

- How are you currently perceived and how do you want to be perceived?
- Make every interaction count what first impression did you make and was it a lasting one?
- Is your CV and/or LinkedIn profile up to date and the best possible version it could be?
- Do you have a good bio/elevator pitch?

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LinkedIn

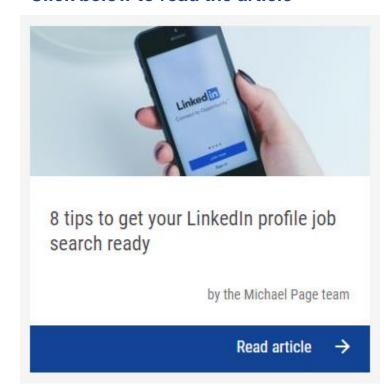


Things to consider

- How much do you log on to LinkedIn and really use it for what it's worth?
- Are you connected to the right type of contacts or just friends and old school alumni?
- Do you have job seeker alerts set up and are you viewing the notifications?
- Do you follow companies and organisations that you'd like to work for in the future?
- Do you engage with your network?

TOP TIP: insert your top tip/takeaway here. Delete where not appropriate





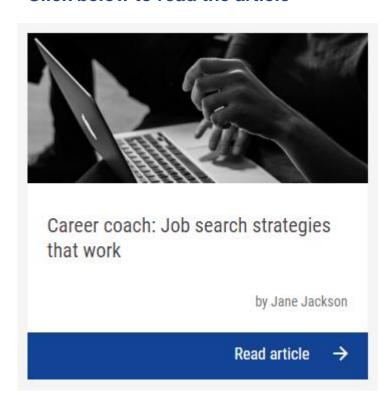
What other job boards can you use?



Job boards to consider

- Seek
- Ethical Jobs
- Adzuna
- <u>CareerOne</u>
- Career Jet
- Indeed
- Michael Page or other recruitment agencies

TOP TIP: you can set up email alerts with every job board so you are notified as soon as a role that matches your search criteria becomes available



Networking



Potential networking opportunities

- LinkedIn
- Recruiters
- Ex colleagues
- Friends, friends of friends
- Family
- Volunteer groups
- Community meet ups

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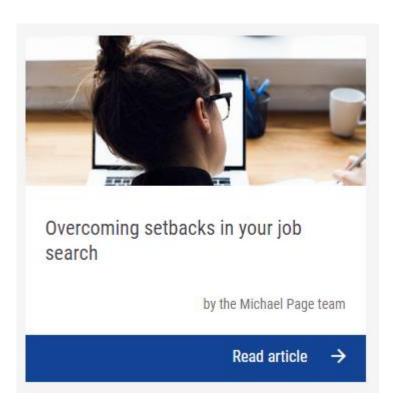
Managing expectations



What to expect

- Strong relationships with a recruiter can be invaluable
- Following up on interactions can go a long way
- Unfortunately you may not always receive feedback on every application
- One week you could find nothing, the next you could be inundated with job alerts
- Keep things in perspective, you never know what could be around the corner

TOP TIP: insert your top tip/takeaway here. Delete where not appropriate



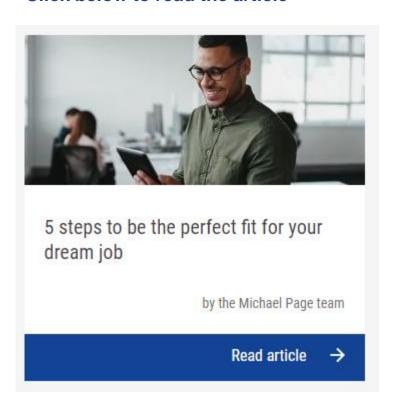
Recruiter's tips



My advice

- Always make sure your CV is up to date and ready to send
- Don't wait to apply for something as things can move quickly
- Maintain realistic expectations when it comes to duties and salary
- If you are actively looking, keep your phone on you and check your emails
- Get to know your recruiter, what's the best way to contact them and when
- Sharing job adverts you've seen can actually help as your recruiter may know the hiring manager or HR

TOP TIP: insert your top tip/takeaway here. Delete where not appropriate



Stay positive



Things to consider

- Don't rule out temporary/contracting work
- Volunteering to fill gaps in CVs can go a long way
- A career change or change of industry can be exciting
- Maintain your network
- Remember the positives

TOP TIP: insert your top tip/takeaway here. Delete where not appropriate

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